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Original article

Study of environmental regulation on industrial energy conservation and emission reduction

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ABSTRACT

Objective: China has become the top emitter of carbon dioxide (CO₂), since 2006 and continued to maintain a rapid economic expansion alongside rising energy conservation and emission reduction. China faces a deteriorating environment regulation and increased domestic and international pressure to reduce emissions.

Methods: The Emission Trading Scheme (ETS) must be able to decrease emissions and promote energy conservation in developing countries in order for these countries to experience sustainable economic and environmental growth. The impact of China's carbon dioxide (CO₂) ETS pilot law, which took effect in 2011, on energy efficiency and carbon reduction was examined in this article. To examine how the CO₂ ETS affects energy efficiency and emission reduction, we employ the difference-in-differences (DID) model based on the panel data of the two-digit sector at the province level.

Results: According to the findings, regulated industries in pilot areas use 22.8% less energy and emit 15.5% less CO₂ than those in non-pilot areas. These reductions were the outcome of the CO₂ ETS. According to additional analysis, boosting energy technical efficiency and modifying the industrial structure are the major factors driving the consequences of policy.

Conclusion: The CO₂ ETS also functions better, according to our research, in regions with strong environmental regulation and marketization. According to our research, developing countries' attempts to conserve energy and reduce emissions have benefited from the CO₂ ETS.

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1. Introduction

China's fast industrial growth in recent years has resulted in increased energy demand, which has major environmental impacts. Around the same quantity of coal was burned in China as the rest of the globe in 2013. Increasing coal usage in China was responsible for 23.7 percent of global CO₂ emissions in 2015 (Zhang et al., 2020). Many countries have come to a fundamental agreement to lower their CO₂ output because of environmental problems and global warming. The Chinese government has agreed to lower carbon dioxide emissions by 40–45 percent of GDP from 2005 levels by 2020, as stated at the Copenhagen Climate Change

Conference in 2009 and as per the published report at the end of 2017, China had cut carbon dioxide emissions per unit of GDP by 46 percent from the 2005 level, fulfilling its commitment to reduce carbon emissions by 40 to 45 percent from the 2005 level by 2020. Faced with a deteriorating environment and growing pressure to cut emissions at home and abroad, China's government set a mandatory objective: by 2020, the country's carbon dioxide emission intensity (CO₂ per GDP) must have increased by no less than 40 to 45 percent from its 2005 level (NDRC, 2010). But even if that target is reached, there was still be a 75% rise in CO₂ emissions in 2020 compared to 2006 (Usman et al., 2021; Mody and Bhoosreddy, 1995). If the current emission pattern continues, the number of emissions in 2020 might be up to 2.5 times that in 2006 represents in Fig. 1 (See Table 1).

Since then, several environmental laws have been put into place to lower CO₂ emissions. CO₂ ETS pilot programme was started in 2011 in 7 provinces and cities with the goal of exploring and eventually establishing a national carbon emissions trading market (Hao et al., 2020). Energy use and CO₂ emissions are inextricably linked since using fossil fuels for energy is a major contributor to

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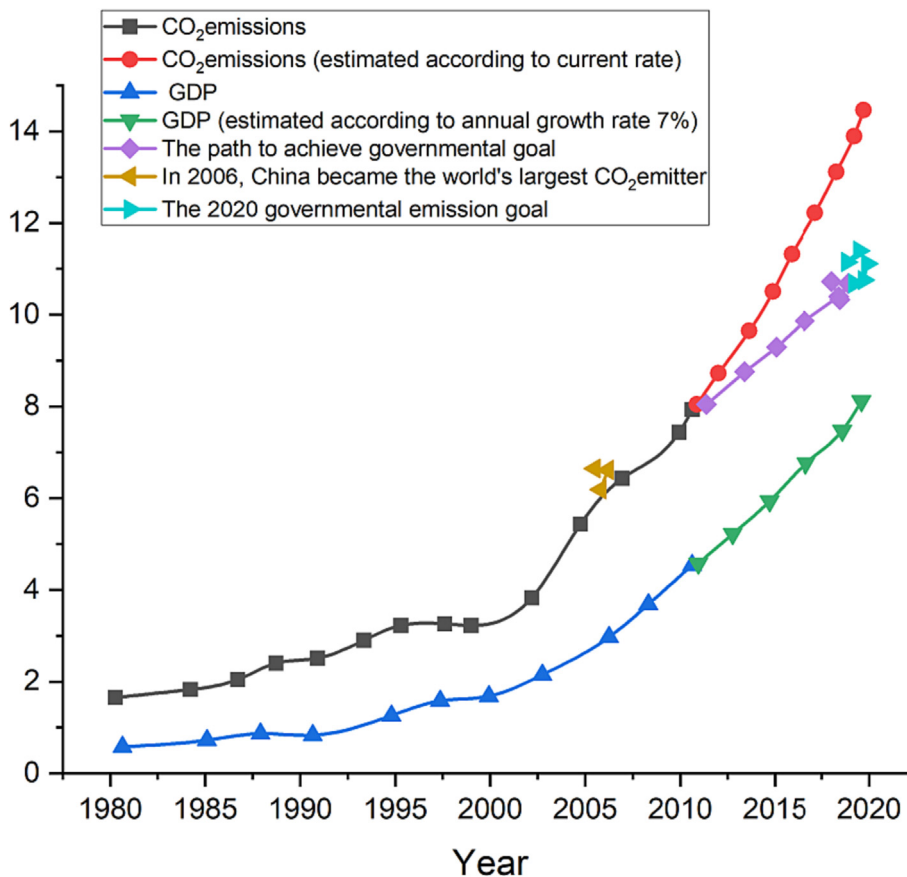


Fig. 1. Annual CO₂ emissions and China's GDP growth. IEA (2013), NBS (2013b), and SCC data (2011).

Table 1
Reference coefficient for energy conversion.

Energy category	Conversion reference coefficient
Other Washed Coal	0.28 kg SC/kg
Briquettes	0.61 kg SC/kilogram
Coke	0.97 kg SC/kg
Other Gas	0.57 kg SC/m ³
Gasoline	1.47 kg SC/kg
Kerosene	1.47 kg SC/kg
Fuel Oil	1.42 kg SC/kg
Other Energy	-
Electricity	0.12 kg SC/kWh
Heat	0.03 kg SC /million j
Natural Gas	1.33 kg SC/m ³
Other Petroleum Products	1.21 kg SC/kg
Refinery Gas	1.57 kg SC/kg
LPG	1.71 kg SC/kg
Diesel Oil	1.45 kg SC/kg
Crude Oil	1.42 kg SC/kg
Coke Oven Gas	0.61 kg SC/m
Cleaned Coal	0.90 kg SC /kg
Raw Coal	0.71 kg SC /kg

CO₂ emissions. Approximately 75% of CO₂ emissions are caused by using fossil fuels. However, the industrial sector is the greatest consumer of energy and a major source of CO₂ emissions (Wu et al. 2020; Garg 2021), making it a vital engine of economic growth. Fig. 2 indicates the structure of Emission Trading Scheme. Companies that emit more than 5,000 tonnes of carbon dioxide annually must purchase permits from those who emit less. One of the seven cities that have implemented the experimental programme since 2013 is Beijing. The programme has roughly 1,000

enterprises participating, which accounts for about 45% of the city's overall emissions.

Thus, reducing emissions and conserving energy in the industrial sector are crucial for both attaining the total carbon intensity target and advancing low-carbon development. The Porter hypothesis, on the one hand, suggests that corporations might be encouraged to adopt technological advances by policies that are both strict and lenient on the environment. Organizations may be encouraged to invest in technology that complies with the ETS and generates revenue by selling emission permits, therefore increasing the sector's technical efficiency, decreasing energy consumption, and minimising carbon dioxide emissions. By selling permits, converting energy, and exiting the market, among other strategies, enterprises might more effectively utilize production elements, resulting in reduced greenhouse gases. To reach emission reduction goals, these policies may indirectly impact the industrial and energy structures. Although several mechanisms are not mutually exclusive, it is still unknown how ETS operates. We use China's CO₂ ETS pilot policy, which has the following benefits, to analyse the impact of the ETS. Encroachment and excessive particulate emissions are symptoms of China's strong economic growth, and these problems are shared by other developing countries. Second, due to China's consistently inadequate institutional framework, it can be particularly difficult to implement market-based environmental regulation effectively. Additionally, the pilot areas are chosen by the central government because local governments are not likely to be the ones driving the process because it is top-down in nature. Additionally, the geographic distribution of these pilot zones in the eastern, central, and western regions varies greatly (Haldar and Sethi, 2021; Ahmed and Ali, 2021). In this

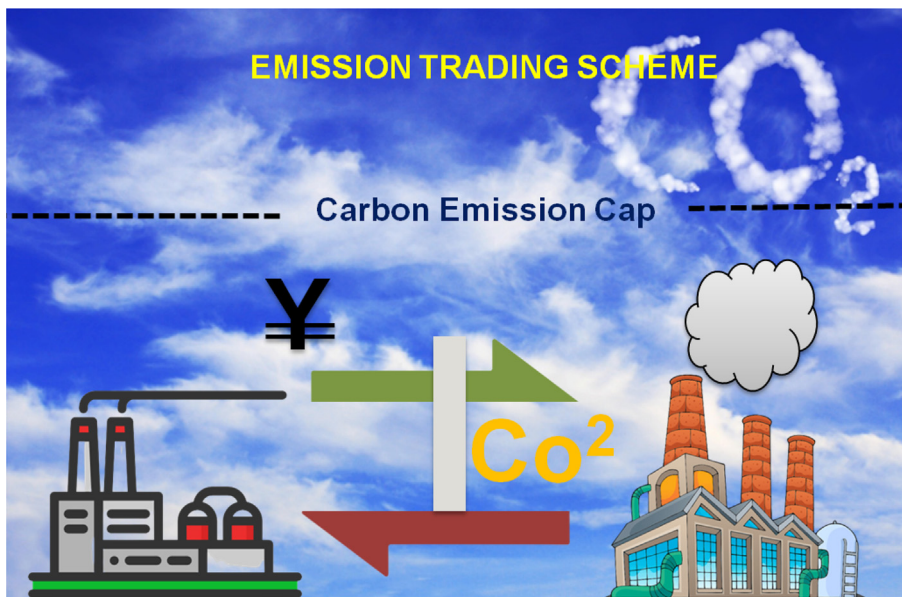


Fig. 2. Structure of Emission Trading Scheme.

research we analyze the impact of China's CO₂ ETS pilot law, which took effect in 2011, on energy efficiency and carbon reduction is examined in this article.

The contributions of this research

- The impact of China's CO₂ ETS pilot law, which took effect in 2011, on energy efficiency and emission reduction is examined in this article.
- The findings show that regulated industries in pilot zones emit 15.5% less CO₂ and consume 22.8% less energy than those in non-pilot areas.
- Based on our findings, the CO₂ ETS has been helpful in promoting energy efficiency and lowering emissions in developing nations.

The remaining part of this research is divided into 4 parts, [section 2](#): related works, [section 3](#): research methodology, [section 4](#): discussion and [section 5](#): conclusion.

1.1. Related works

[Dissanayake et al. \(2020\)](#) assesses an ETS, a fuel tax, and a carbon tax for Indonesia. And used the “energy-environmental variant of the Global Trade Analysis Project”, this study evaluates the efficacy of 3-carbon emission countermeasures in light of Indonesia's desired emissions target. These strategies include a carbon price, a fuel tax, and an ETS. [Li and Yao \(2020\)](#) and [Shahabaz and Afzal, \(2021\)](#) described how combined policies on the energy supply and demand sides work in concert. To close this gap, we use a dynamic “Computable General Equilibrium (CGE)” model to examine how a carbon tax and a reduction in coal capacity will affect energy demand and supply. [Tan et al. \(2022\)](#) utilising to provide evidence on these effects at the business level by using a “distribution dynamics technique, which could reveal historical transition probabilities and forecast long-term evolution. Using the unique data set collected during the Hubei ETS pilot project in China”. [Wakabayashi and Kimura \(2018\)](#) and [Li \(2022\)](#) offers a thorough analysis of Japan's first mandated emissions trading system, the “Tokyo Metropolitan Emissions Trading Scheme (Tokyo ETS)”, which was started by the Tokyo government. The Tokyo ETS includes indirect emissions from the commercial sector, in contrast

to trading programme in other nations. [Jimenez et al. \(2022\)](#) employs a combination of bibliometric and text analysis techniques to provide a historical review of the literature on ship renewable energy. The R software's bibliometrix package was combined with the VOSviewer programme to do bibliometric analysis. Additionally, these researches have primarily examined industrialized economies like those in the United States and Europe. Despite the fact that few researches have focused on developing nations. [Ren et al. \(2020\)](#) investigated how the ETS affected micro-firm innovation. However, developing nations that are experiencing both severe environmental deterioration and rapid economic growth are under pressure from both the economy and the environment. The purpose of [Gao et al. \(2020\)](#) was to determine whether and how the ETS affects carbon emissions and carbon leakage. First of all place, from 2005 to 2015, the carbon emissions, consumption emissions, and emission levels from fossil fuel combustion for 28 industries across 30 regions were calculated using the provincial ecologically extended approach. [Chen and Lin, \(2021\)](#) discovered that carbon/energy-carbon performance can be greatly enhanced by carbon trading. This empirical study identifies the function of the carbon trading programme, which is a useful policy tool for promoting carbon neutrality, in boosting energy efficiency and emission reduction. [Chen et al., \(2021\)](#) focused examines the “weak” version of the Porter hypothesis using data from listed enterprises in 31 Canadian provinces between 1990 and 2018. [Lin and Jia \(2019\)](#) and [Momohshaibu et al. \(2022\)](#) examined through developing a dynamic recursive CGE model and generating five countermeasure calculations are based on the newly created Chinese national ETS market, we analyse the impacts of nationwide ETS on the economic, the power sector, and the environmental. [Yang et al. \(2020\)](#) described that in order the global carbon pricing system, implemented in 2017, and must be strengthened from the perspective of market-oriented environmental regulation policy if the economic dual reward and the Multiplier effect are to be extended over the rest of the country. “The NDRC issued a Notice on Carrying out the Pilot Project on Carbon Emissions Trading on October 29, 2011, and approved the start of CO₂ ETS pilots in Beijing, Tianjin, Shanghai, Chongqing, Hubei, Guangdong, and Shenzhen” to lower the price of cutting pollution and entice businesses to do so through free markets (shown in [Fig. 3](#)). To lay the groundwork for the adoption of the CO₂ ETS,



Fig. 3. Pilot areas for the CO₂ ETS.

the pilot areas set up a Carbon dioxide emission trading community in 2013 and released the related management measures in line with the policy requirements. Fig. 3 indicates the Pilot areas for the CO₂ ETS.

Bayer and Aklin, (2020) provided evidence to back up the contention that a global market can work if it is a stable institution that might perhaps become more stringent in the road. In such a case, companies may reduce pollution even if the market cost is low. In fact, low prices may indicate a decline in the market for carbon allowances. Low pricing were therefore compatible with effective carbon markets. Arimura and Abe, (2021) described by the Tokyo administration that perhaps the Tokyo Emissions Trading System was effective, while others have argued that the decrease in emissions under Tokyo ETS was due to increases in electricity costs caused by the “Great East Japan Earthquake of 2011”. Adebayo et al. (2021) analysed data from 1965 to 2019 to determine how CO₂ emissions and energy usage affect economic performance in Indonesia while also taking into account trade openness, urbanization, and agriculture.

2. Research methodology

2.1. Data and samples

The CO₂ ETS pilot plan encompasses numerous industries, including as “petrochemicals, chemicals, building materials, iron and steel, nonferrous metals, paper, power, and aviation” (NDRC, 2016) (Wu et al. 2020). In altogether, these industries are responsible for 90% of the world’s energy consumption and 95 percent of its CO₂ emissions. Therefore, we focus on the above sectors for our study and employ the subsequent filtering methodology. A list of 10 double-digit industries is obtained by first relating the aforementioned the Chinese 2 industry’s subsectors categorization, taking into account the data’s availability. Second, we choose the aforementioned 10 double-digit industries from 2005 to 2015 in

30 provinces of mainland China as initial samples due to the dearth of data in Tibet.

The information was gathered from the following two sources: “first, the China Emission Accounts and Datasets, which provided information on CO₂ emissions and energy consumption. Second, the China Statistical Yearbook, the China Industrial Statistical Yearbook, and the China Statistical Yearbook on Science and Technology were used to gather the other variable data” (Wu et al. 2020). When combining data from different sources, records with provincial capital power consumption values that are zero are eliminated. After all was said and done, we had 3,155 province-industry-year observations.

2.2. Factors

2.2.1. Energy consumption and CO₂ emissions

In order to successfully evaluate policy effects, energy consumption and CO₂ emissions must be accurately recorded. The following criteria guided the selection of these data:

- First, the dataset the CO₂ emissions from the procedures used to produce concretes in addition to the 20 categories of energy consumption used by 47 businesses, making emissions data complete and more precise.
- Second, practically all current research employs the “Intergovernmental Panel on Climate Change (IPCC)” emission factors, “which have been proved by academics to be greater than China’s survey numbers”.
- Third, the dataset contains information on “China’s 30 provinces’ evidence from 2000 to 2015 is available”, supporting further investigation of China’s environment protection.

In order to fully understand how the CO₂ ETS has affected resource efficiency, “we converted 20 various forms of energy consumption into conventional coal and utilize the logarithmic of Province Company’s annually consumed energy”. The data have been

Table 2
Descriptive data analysis.

Variable	All samples					Nonpilot areas (N = 2532)		T-test		
	P50	P99	P1	Mean	SD	SD	Mean	SD	Mean	Difference
Other variables										
ES2	87.88	99.95	0.02	78.64	23.48	25.09	76.8	23.05	79.08	2.3
EE	16.11	309.6	16.11	34.82	52.73	48.54	35.28	53.72	34.69	-0.62
Efficiency	0.76	0.88	0.58	0.75	0.08	0.076	0.08	0.08	0.74	-0.03**
ES1	71.3	98.98	0.02	61.82	32.31	32.95	51.96	31.7	64.25	12.32***
IS	4.22	35.06	0.02	6.26	6.99	7.04	4.77	6.93	6.65	1.88***
ES3	10.07	91.79	0.02	18.74	22.17	25.9	20.13	21.24	18.4	-1.75*
Marketization	6.26	10.16	6.22	6.27	1.76	1.25	7.89	1.64	5.88	-1.9**
Control variables										
Fee	0.27	1.69	0.04	0.39	0.39	0.3	0.34	0.41	0.4	0.08***
Size	0.55	8.96	1	0.101	1.57	1.19	0.79	1.63	1.06	0.29***
Patent	0.18	3.5	1	0.43	0.09	0.62	0.67	0.73	0.38	-0.3***
Revenue	4.99	77.29	0.05	10.9	26.3	48.32	11.55	16.99	10.74	-0.82
Proportion	49.5	62	22.9	47.74	7.81	10.31	43.9	6.74	48.68	4.8***
FDI	0.46	18.48	1	1.79	3.58	4.79	3.51	3.06	1.37	-2.14***
Per GDP	3.09	10.4	0.78	3.5	2.17	2.78	5.48	1.66	3.02	-2.48***
Export	2	2	1	0.79	0.46	0.39	0.84	0.47	0.73	-0.15***
Energy consumption and CO₂ emission										
Ln(CO ₂)	1.63	5.67	1	1.88	1.54	1.67	1.45	1.56	1.94	0.29***
Ln(Energy)	5.28	7.1	0.05	4.86	1.95	4.51	2.05	1.92	4.93	0.44***

utilised in a variety of research and are publicly accessible for downloading “from China Emission Accounts and Datasets”. “Similar to this, the logarithm of CO₂ emissions from a provincial industry in a particular year is used to measure the effects of emission reduction Standard Coal are represents as SC”. Table 2 represents the reference coefficient for energy conversion.

2.3. Control parameters

To include both internal and external forces in the debate of energy and the reduction of emissions, we account for a number of variables. “Industry size, income, Foreign Direct Investment (FDI), and export learning are internal factors”.

- Industry size (Size): The logarithm of the average annual employee count for each industry is used to calculate its size.
- Industry revenue (revenue): Industry energy use and carbon emissions are predicted to be positively connected with industry revenues. To calculate the industry’s revenue, we utilize the entire operating income for each year.
- FDI: Advanced technology that helps with energy saving and emission reduction can be brought to host countries by FDI. FDI, however, may also result in an increase in emissions and

the pollution haven effect. To gauge the effect of FDI, we look at the ratio of industrial assets to FDI.

- Export learning (export): Through export, businesses can acquire cutting-edge technology and management expertise and increase production efficiency, which has an impact on the sector’s efforts to conserve energy and reduce emissions.
- Proportion of industrial output value: Manufacturing’s economic benefit as a percentage of GDP serves as a surrogate for the industry’s value output.
- Technological innovation (Patent): Given the crucial role that technical innovation plays in enhancing energy and environmental efficiency, to evaluate the amount of regional development, we look at the overall total number of patents granted in the region for any particular period.

3. Results

The descriptive data analyses for each variable are shown in Table 3. The logarithm of CO₂ emissions is also 1.66 in pilot areas and 1.93 in nonpilot areas. We discover that non-pilot areas have much higher mean values for energy consumption and CO₂ emissions than do pilot areas.

Table 3
ETS Control in Pilot Regions.

	Hubei	Shenzhen	Shanghai	Tianjin	Beijing	Guangdong	Chongqing
Threshold for coverage	Energy >60,000 t	>20,000 t	>20,000 t	>20,000 t	>10,000 t	>20000 t	>20,000 t
Covered firms	138	635 firms & 197 buildings	191	114	490	202	242
Launch of the trading center	2014.04	2013.06	2013.11	2013.12	2013.11	2013.12	2014.06
Offset	CCE Rs	CCE Rs	CCERs	CCERs	CCERs	CCERs	CCERs
Ration of cap to total emission Allocation	35%	38%	57%	50%-60%	40%	54%	60%
Annual cap (billio n ton)	3.24	1.07	1.6	1.6	0.6	3.88	1.25
Covered industry	industries including steel, cement, and chemicals	Industrial sector	Other industries include those that produce steel, petrochemicals, chemicals, nonferrous metals, and power.	Industries such as those in the steel.	industries like cement, steel, and chemicals	industries such as power, cement, petrochemicals, steel, etc.	Chemical, metallurgical, electric, building, machinery, light, etc. industries.

Table 4
Baseline regression.

Variables	CO2 emission	Energy consumption	Ln (CO2)	Ln (Energy)
Per GDP	0.66 (1.18)	-1.87 (19.91)	-0.05** (0.02)	-0.07 (0.03)
ETS × Time	-5.06*** (1.45)	-85.38*** (26.41)	-0.15** (0.06)	-0.22 (0.11)
Export	6.11 (3.64)	120.03** (47.24)	0.39*** (0.07)	0.82*** (0.16)
ETS	-12.19** (4.73)	-126.39 (122.61)	-0.63*** (0.16)	-1.61*** (0.32)
FDI	-0.26 (0.52)	-2.36 (5.20)	0.01 (0.01)	-0.00 (0.00)
Time	4.91 (3.67)	89.24 (64.05)	0.51*** (0.09)	0.50*** (0.16)
Revenue	0.14 (0.01)	4.46 (4.14)	0.00* (0.00)	0.00 (0.00)
Size	0.40 (1.96)	83.28 (50.86)	0.17*** (0.04)	0.34*** (0.05)
Proportion	0.09 (0.09)	0.05 (2.26)	0.00 (0.00)	0.00 (0.00)
Observations	3,157	3,157	3,157	3,157
Patent	-0.24 (1.41)	-10.41 (27.67)	0.03 (0.02)	0.08 (0.062)
Year fixed effects	Y	Y	Y	Y
Fee	6.83** (2.71)	-0.02 (0.07)	106.21* (57.27)	0.04 (0.12)
Industry fixed effects	Y	Y	Y	Y
Constant	-9.58 (6.26)	1.00*** (0.22)	3.81*** (0.44)	36.82 (109.28)
R-squared	0.62	0.52	0.73	0.85
Province fixed effects	Y	Y	Y	Y

Economy environmental regulations, the proportion of industrial production, and industry size are all considerably greater in non-pilot regions than those in pilot areas when compared to the control variables. Additionally, the revenue generated by the industry in pilot and nonpilot locations does not differ significantly. Table 4 provides a summary of the aforementioned six elements such as “Beijing, Tianjin, Shanghai, Chongqing, Hubei, Guangdong, and Shenzhen” of the pilot policy design. Table 4 represents the ETS control in pilot regions.

3.1. Examining the parallel trend

In the first screening test, we examine the yearly fluctuations in power use and CO₂ emissions among pilot regions and nonpilot regions in accordance with the approach. The yearly changes in the average square root of carbon dioxide emissions and energy consumption from 2005 to 2015 are depicted in Figs. 4 and 5, respectively. According to the statistics, the rates of growth in energy use and CO₂ emissions in pilot regions and nonpilot areas

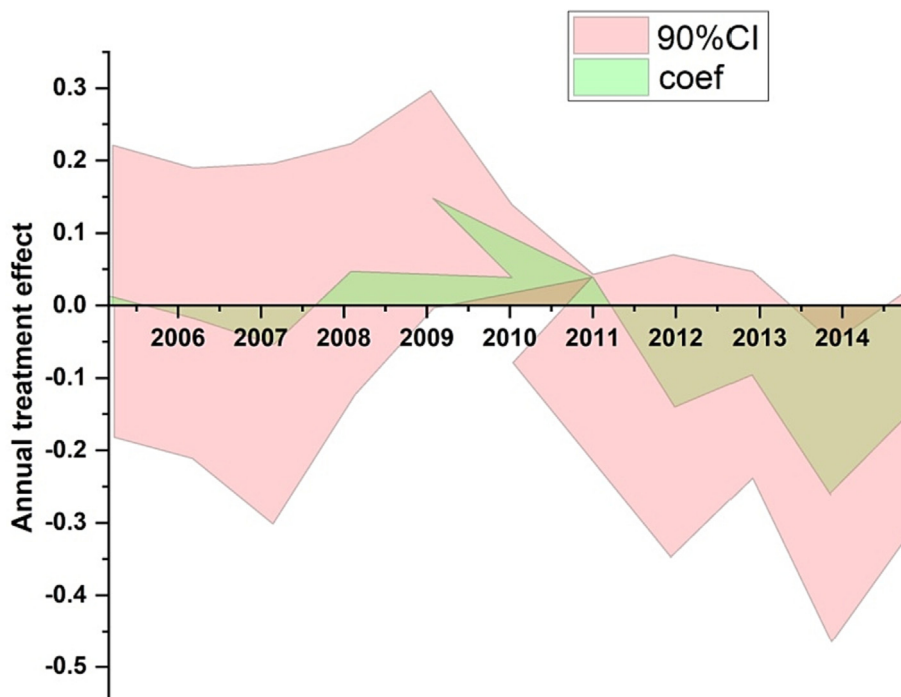


Fig. 4. Ln annual treatment effect (Energy).

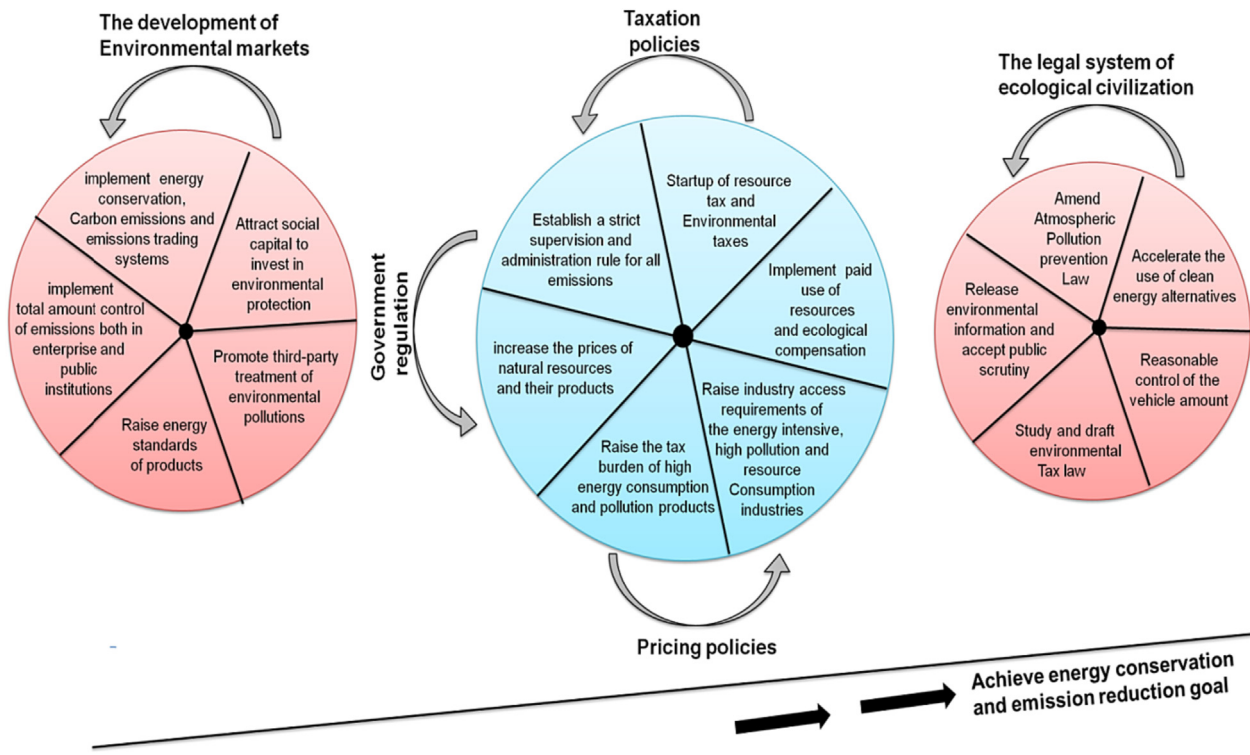


Fig. 5. The most recent policies in China for reducing emissions and energy conservation.

were comparable before 2011. These findings provide us comfort in knowing that after 2011, the trends in the pilot regions and non-pilot areas would have been equivalent in the lack of the CO₂ ETS pilot scheme.

3.2. Emission reduction and energy conservation

The information shows that the CO₂ ETS has a negative effect on energy use and Carbon intensity. Specifically, following the introduction of the legislation, the controlled businesses in the pilot regions saw reductions in their power use and CO₂ emissions of 22.8% and 15.5%, correspondingly. Even when using Emissions of CO₂ and actual power consumption as response variable, the findings are still notably bad “at the 1% level”. For example, Shenzhen is said to have cut its carbon emissions by 11% between 2010 and 2015, according to reports. The Percentage is positively connected with energy use and CO₂ emissions, in keeping with the conclusions of past research, although this correlation is not statically important. Additionally, the impact of Patent and Fee on energy use and carbon emissions is negligible. Overall, the findings show that the CO₂ ETS has been effective in reducing emissions and promoting energy conservation. The outcomes might be attributed to two key causes when combined with the current scenario in China. This “bottom-up” cap construction method may be able to more effectively communicate the pressure for emission reduction to policy receivers at the micro level. Additionally, according to Oliveira et al. (2021), all pilot regions include emissions from both direct and indirect electricity usage; this might actually prevent carbon leakage, promote energy efficiency, and help reduce emission. Table 4 depicts the baseline regression.

Additionally, Fig. 4 shows how the “coefficient of energy consumption” reached statistical significance two years later how the “coefficient of CO₂ emissions” reached statistical significance right away. The CO₂ ETS has a general delaying effect on energy

consumption. The indirect influence of the CO₂ ETS on energy use may be the cause of the trailing effect, as enterprises gradually cut energy use to meet emissions objectives as the level of regulation rises.

3.3. Analysis of heterogeneity

In reality, the ETS’s influence on policy might differ greatly. It depends on elements like policy design methodologies, relationships with current environmental regulations, and the institutional context. We concentrate on two elements—environmental enforcement and marketization—that are strongly related to the emerging nations. On the one hand, a strong legal foundation, such as trading regulations and sanctions for transgressing corporations, is necessary for the ETS to be implemented effectively. Environmental management choices made by a company may be impacted by strict environmental law oversight and enforcement.

3.4. Test of robustness

3.4.1. Estimation with propensity score matching (PSM)-DID

Whereas the CO₂ ETS greatly reduces energy consumption and carbon dioxide emissions, proposed policy biases may have an impact on the outcomes. Choosing a region, for one, that has more impacts on energy saving and reducing emissions can skew the results. To address these issues, we therefore employ the PSM approach. We use predicted values to contrast businesses that share comparable economic features but aren’t the focus of initiatives to industries which are the focus of government initiatives. “The most crucial decision in using the PSM approach is selecting the covariates, which include per GDP, proportion, patent, fee, size, revenue, FDI, and export”. The baseline equation is then re-estimated using the matched samples. Table 5 presents the findings of PSM-DID estimation.

Table 5
Findings of PSM-DID estimation.

Variables	Ln (CO2)	Ln (Energy)
Observations	2,887	2,887
Year fixed effects	Y	Y
Province fixed effects	Y	Y
ETS × Time	−0.15** (0.05)	−0.21*** (0.06)
Industry fixed effects	Y	Y
R-squared	0.85	0.75
Constant	1.07*** (0.22)	3.84*** (0.41)
Controls	Y	Y

4. Discussion

The main distinguishing assumption of the DID model is that the energy conservation and pollution reduction efforts made by regulated companies in pilot regions may be successfully counterfactually modified in non-pilot areas (Luong et al., 2017). A potential issue with this theory is the idea that preexisting temporal patterns could be to blame for the differences between the pilot and non-pilot sectors.

We compare the annual variations in power usage and CO₂ emissions between pilot areas and nonpilot regions in the first screening test in line with the methodology. Figs. 4 and 5 show, respectively, the annual increases in the average square root of energy consumption and carbon dioxide emissions from 2005 to 2015. Prior to 2011, the rates of increase in energy consumption and CO₂ emissions in pilot regions and nonpilot areas were equal, according to the figures. These results provide us comfort in knowing that, in the absence of the CO₂ ETS pilot plan, the trends in the pilot regions and nonpilot areas would have been equal after 2011.

Particularly, the regulated firms in the pilot zones reduced their electricity usage and CO₂ emissions by 22.8% and 15.5%, respectively, after the law was introduced. The results are still very poor “at the 1% level” even when real electricity usage and CO₂ emissions are used as response variables. For instance, studies claim that Shenzhen reduced its carbon emissions by 11% between 2010 and 2015. Similar to this, the major polluters in Beijing decreased their total carbon emissions between 2013 and 2015 by around 4.6%, 5.99%, and 6.18%, respectively, according to the Beijing Environment Exchange (2017). Previous investigations on the economic impact of Chinese FDI came to similar conclusions. Export promotes energy conservation and emission reduction, maybe because it allows businesses to learn cutting-edge technologies and acquire managerial experience. Per GDP and the dependent variables are negatively correlated. In line with previous studies’ findings, the percentage is positively correlated with energy consumption and CO₂ emissions, however this association is not statistically significant. Furthermore, there is little effect of Patent and Fee on energy use and carbon emissions.

The lack of adequate monitoring is one of the key reasons for the inefficiency of Chile’s carbon trading system. Environmental regulation and enforcement are essential for the ETS to be implemented effectively. The ETS is based on the concept of market competition, while being one of the most effective environmental legislation. Both the functioning of the carbon trading system and the effectiveness of trade will be significantly impacted by the volume of transactions, price, and searching and transaction fees. The ETS will be unsuccessful if the allowance is misused since the marginal costs of mitigation will outweigh the real advantages of carbon trading. For China’s CO₂ ETS, which is based on the emissions trading system used by developed nations like Europe and the United States, a poor institutional environment and government meddling are ongoing issues. Therefore, by examining contextual factors like marketization and environmental

enforcement, we may be able to better understand the effects of policy. According to Li and Ramanathan’s research (Zhang et al., 2020), we assess the efficiency of ecological legislation and enforcement by counting the number of provincial environmental administrative penalty cases that are filed each year. The statistics were taken from the China Environmental Statistics Yearbook. Depending on the average number of environmental regulations implemented, we divided our sample into two subgroups, with the sub-population below the environment compliance 50th percentile indicating less environmental compliance. Depending on the average level of marketization, we divided the samples into two subgroups, with the upper quartile below marketization representing a lesser extent of deregulation and privatization. One possible reason is that China has large coal reserves and that coal energy accounts for most of the primary energy sources in the nation. In fact, coal accounted for at least 60% of global energy use between 2000 and 2016.

This conference, which many people refer to as “China’s second reform,” had a significant impact on China’s green development laws, market, taxes, pricing, and oversight. Additionally, “the Action Plan for the Prevention and Control of Air Pollution was released by the State Council the same year.” The aforementioned policies and programmes will determine China’s future development path in terms of renewable energy and greenhouse gas emissions. The most recent government plans from China include strategies for promoting energy balance and emissions reduction, such as (a) strengthening the legal basis for ecological sustainability, (b) releasing price strategy, tax policies, and regulatory changes to provide impetus, and (c) promoting the growth of environmental marketplaces. These tactics work together as mechanisms to strengthen China’s efforts to cut pollution and increase energy efficiency. The most current regulations in China for emissions reduction and energy saving are shown in Fig. 5.

China has implemented a lot of environmental regulations to control the environment, and the CO₂ ETS is a significant effort to address environmental problems. “We use the DID framework to evaluate the effects of the CO₂ ETS on energy savings and reduced emissions using data from province two-digit sector from 2005 to 2015.” According to the findings, regulated firms in the pilot zones use 22.8% less energy and spend 15.5% less on environmental expenditures. Increasing technological efficiency and altering the industrial structure both have an impact on policy outcomes. Additionally, the CO₂ ETS performs better in areas where environmental control and marketization are prevalent. After multiple testing, the general findings remain true. The importance of the following policy suggestions for the long-term expansion of a national CO₂ ETS is stressed. First, our research shows that the regulated businesses in the pilot zones are successfully prompted to cut down on their energy use and emissions. When establishing market-based environmental policies to address urgent environmental challenges, China should use the lessons acquired from the CO₂ ETS pilot programme as a road map and source of inspiration. Other industries and resource categories, such as the trade of water and energy rights, should also be considered by China. Second, further study shows that improving industrial structure and increasing energy technology efficiency are what make the CO₂ ETS successful. The development and use of coal-related technologies should be taken into account in order to effectively boost coal energy efficiency and reduce emissions. Third, we discover that areas with more stringent environmental laws have more effective CO₂ ETSS, highlighting the need of environmental monitoring for the efficient operation of the emissions trading system. The government should move quickly to adopt CO₂ ETS legislation to increase the carbon emission pricing scheme’s effectiveness. Furthermore, it’s essential that carbon emissions data be presented in a transparent and unbiased way.

5. Conclusion

Results from the CO₂ ETS appear to be positive on the overall, according to an early assessment of the policy that encourages. Such achievements not only give China a solid benchmark for using market-based environmental legislation to accomplish economically and ecologically sustainable growth, but they also support the implementation of carbon mitigation in emerging economies by offering practical instruments for policymaking. This is due to the fact that these experiences offer China a solid framework for using business environmental protections to achieve both environmental and economic sustainability. Using the DID model, which is built on dynamic panel of the two-digit sector at the provincial level from 2005 to 2015, we assess the impacts of the CO₂ ETS on energy conservation and reducing emissions. In this research we analyze the factors such as energy consumption and CO₂ emission and control parameters, descriptive data analysis, analysis of heterogeneity and test of robustness. Both of these effects are beneficial to the environment. However, it does not appear that this will have an effect on maximising the efficiency of the structure of foreign investment or advancing technical innovation. This demonstrates that eastern China's environmental control is not enforced to the same degree as other parts of the country.

6. Availability of data and materials

The data used to support the findings of this study are available from the corresponding author upon request.

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Declaration of competing interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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Appendix A. Supplementary material

Supplementary data to this article can be found online at <https://doi.org/10.1016/j.jksus.2023.102920>.

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